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## ***You Are Here* Next Edition is Metro Light Rail 'New Beginnings' For Central Phoenix**

### FOR IMMEDIATE RELEASE

**Phoenix, AZ** (Oct 1, 2008) *You Are Here: An Urban Stroller's Guide to Metro Phoenix* celebrates its fifth quarterly issue as the Metro Light Rail Edition debuts in November 2008. The New Central Phoenix will be the focus of the "New Beginnings" Edition of *You Are Here* and will include the most comprehensive guide to the new Metro Light Rail in the Valley. With a distribution Valleywide, and a new focus along the Metro Light Rail, *You Are Here* will direct and inform locals and visitors alike as to the hidden gems in the Central Phoenix areas.

"With Metro Light Rail opening in December, the great resurgence of business and culture in the Downtown Phoenix area and the success of enhancing our Central Phoenix neighborhoods truly is a new beginning," said Phoenix Mayor Phil Gordon. "We owe a lot to our great partners who have stepped up to revitalize what we know as Central Phoenix."

In addition to providing detail on the new Metro Light Rail, *You Are Here's* "New Beginnings" Edition will include articles on the great cultural points of interest along the Metro Line, on great dining and shopping, using Downtown Phoenix as a "metro-center" and a focus on the great partners that have helped to resurge Central Phoenix.

*You Are Here: An Urban Stroller's Guide to Metro Phoenix* is distributed Valleywide with the intent to better inform Valley residents and visitors of the hidden gems that make up our city's culture Downtown. It is a quarterly, portable magazine that provides informative and entertaining editorial on all aspects of city life—food and drink, shopping, sports and recreation, culture, entertainment and sightseeing. Each issue includes useful maps for easy navigation, an events calendar and a sports schedule — with a clean, clutter-free design.

*To learn more about You Are Here: An Urban Stroller's Guide to Metro Phoenix or to set up an interview, please contact Louise Ferrari at (480) 584-3750 or visit [www.youarehereaz.com](http://www.youarehereaz.com).*